

Aboriginal Entrepreneurship 2012

Ch'nook Advanced Management Certificate

Aboriginal entrepreneurs are the key to building a healthy economy both on and off reserve. Over 34,000 Aboriginal entrepreneurs across Canada operate businesses that contribute to local economies, sustain home communities and compete in global markets.

FOCUS

The Ch'nook Advanced Management Certificate integrates Aboriginal values with the business skills required for success in managing existing businesses or in developing new and successful ones.

WHO IS ELIGIBLE

Individuals with five or more years of work experience and a strong desire to start and manage their own or their band's business activities.

CORE TOPICS

- Aboriginal Values & Business Leadership
- Aboriginal Entrepreneurship
- Human Resource Management
- Marketing
- Business Strategy
- Operations
- Financial Management
- Accounting

INSTRUCTORS & GUEST SPEAKERS

Sessions are led by distinguished Aboriginal leaders and Senior Faculty members from the Sauder School of Business.

FORMAT

- 150+ classroom hours
- Four monthly sessions
- February, March and April (Wednesday 7PM to Sunday 12NOON)
- May (Monday to Friday all day)

ASSIGNMENTS & PROJECTS

Participants are required to complete homework assignments between sessions and contribute to a major team project.

LOCATION

The weekend sessions are held at the UBC's Vancouver Downtown campus. The final week and graduation ceremonies are held at the UBC Longhouse in May.

PROGRAM FEE OPTIONS

1. **Program + Accommodation + Travel***: \$9000
2. **Program + Accommodation**: \$6500
3. **Program only**: \$4500

*Additional fees may apply for participants travelling from outside of British Columbia or Canada

BURSARIES

Information on program bursaries can be found on our website or by calling 604 822 0988.

APPLICATION DEADLINE November 30, 2011



Sauder School of Business
University of British Columbia
441 – 2053 Main Mall
Vancouver, BC V6T 1Z2

FOR MORE INFORMATION

info@ch-nook.ubc.ca

604 822 0988

Aboriginal Entrepreneurship 2012

Ch'nook Advanced Management Certificate

PARTICIPANT COMMENTS

"The top-notch instructors were very skilled and knowledgeable in their areas of expertise. Their enthusiasm made learning enjoyable and interesting. This program definitely makes me realize that it is feasible to live your dream when that dream includes entrepreneurship."

"This program is an efficient way to gain a diverse skill base needed to participate in business. Areas such as accounting, finance, marketing, research, human resources, and systems management all help lead to proper business planning and implementation. By participating in the program, I have seen the different skill sets required for business success and my confidence to take the challenge to learn and build skills has been enhanced."

"This program provided us with the fundamentals of business management, planning and implementation. All of the instructors were top in their field and helped us learn critical business skills. This program has given us the ability to scrutinize the viability and profitability of business projects and not feel intimidated. Huy chexw!"

"The instructors were outstanding ... The First Nation speakers were excellent ... By taking this course, I am more conscious of how a business is supposed to run, and I am already looking at starting up one or two businesses for myself... this course changed the way I think about business. I totally recommend it to anyone."

"I actually started a business for the band ...we have 67 clients and building. Yes, the program helped me a great deal ...the break even analysis provided me with the data needed to convince my council to loan the company more funds needed to expand."

"I absolutely enjoyed the Advanced Management Program at Ch'nook – I strongly believe that success comes from keeping your skills sharp and current – learning and sharing success stories with classmates, professors and guest speakers was keenly interesting and awakened new ideas for old habits and routines."

"The world of business is constantly changing - I learned to accept change with an open mind, to be more open to other people's ideas and the importance of understanding what's going on in the lives of my co-workers, business partners and employees."

"I learned so much from the values session and discussing aboriginal values with other First Nations people ...it was a great experience for me and I would do it again in a heartbeat!"



Indigenous Business Education

Sauder School of Business
University of British Columbia
441 – 2053 Main Mall
Vancouver, BC V6T 1Z2

APPLICATION DEADLINE November 30, 2011

FOR MORE INFORMATION

info@ch-nook.ubc.ca

604 822 0988

Ch'nook Advanced Management Certificate

APPLICATION FORM

PROGRAM PREREQUISITES

- five or more years of work experience
- usually you will have completed Grade 12 and/or have post-secondary education
- a strong motivation to start a new business or manage a community's business
- a willingness to contribute to classroom discussions and assignments

All applications will be reviewed by a panel of Aboriginal program advisors.

Further information on program or application - 604 822 0988 or info@ch-nook.ubc.ca

Application deadline: NOVEMBER 30, 2011

PERSONAL DETAILS

NAME:

MAILING ADDRESS

TELEPHONE NUMBER(S):

EMAIL ADDRESS:

BAND AFFILIATION:

How did you find out about the program?

EDUCATION

High school qualifications

Grade completed:

Date completed:

Post-secondary Studies

Program Name

Years of study

Qualification obtained

1.....
2.....
3.....
4.....

What is the highest level of math that you have completed?



Indigenous Business Education

Sauder School of Business
University of British Columbia
441 – 2053 Main Mall
Vancouver, BC V6T 1Z2

PLEASE SEND COMPLETED APPLICATION TO
EMAIL info@ch-nook.ubc.ca
FAX 604 827 4417

